

# SPONSORSHIP PLAN

Helping Young Adults  
with Cancer

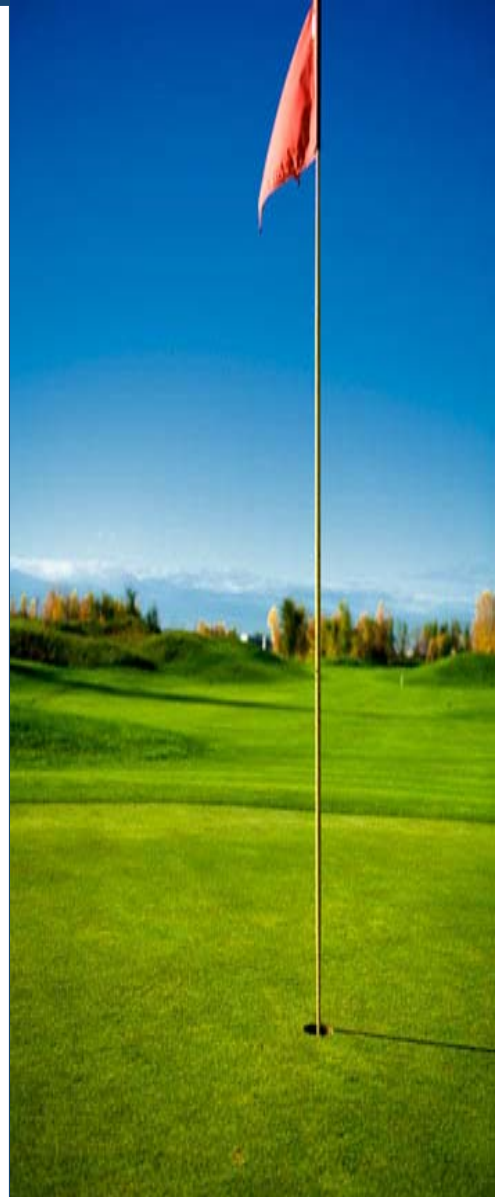
## **JASON** --- **FUND**

7<sup>th</sup> Annual Golf Tournament

August 9, 2012

Atlantide Golf Club

Île-Perrot, Quebec



## A WORD FROM THE PRESIDENT



Dear Sir / Madam:

**My future, my plans, my challenges.** These are the words that define our life when we are young. But an unexpected cancer diagnosis changes everything - our future is redefined, our plans are put on hold and we must face new challenges: undergoing treatments and holding on to life. In recognition of the specific difficulties experienced by young adults with cancer, the Jason Fund is there to lend a hand.

It is thanks to events such as its annual golf tournament that the Jason Fund is able to help many young adults with cancer. The Fund is there as a resource for patients through their trying times. Young adults and their families can look to the Fund for tools, resources, encouragement, financial and moral support at all times during their ordeal. The Fund, however, cannot meet its objectives without your generous contributions. We therefore hope to be able to count on your donations to ensure our seventh annual golf tournament, which will be held at the Atlantide Golf Club on August 9, 2012, is a resounding success.

I wish to express a heartfelt thanks on behalf of all our young patients.

A handwritten signature in black ink, appearing to read 'Patulli'.

*Pauline Patulli*

President, Jason Fund and Chairperson, Jason Fund Board of Directors

## THE FUND'S OBJECTIVES

The Jason Fund has several objectives aimed at helping young adults with cancer:

- To **enable CHUM** (Centre hospitalier de l'Université de Montréal) to **set up an interdisciplinary medical team** to look after the needs of youths with cancer;
- To **develop a support network** among and for youths with cancer;
- To **invest in the development of diagnostic tests for various diseases** to assess the potential of using new therapies and/or ones which are usually not used for these diseases;
- To **provide funds for these new therapies** for young cancer patients who cannot undergo conventional therapies.

### ***Charity Golf Event Honours Young Cancer Victim***

***" [Jason] Gomes was a healthy and active youngster. He played soccer for the Lac-St-Louis Lakers and Lakeshore clubs, and was an accomplished inter-city hockey player as well. He also was passionate about golf. "***

***- The Gazette, Montreal***

## ABOUT THE TOURNAMENT

### THE GOLF TOURNAMENT

The golf tournament, the Jason Fund's major fund-raising event, gives over 160 golfers the opportunity to contribute to a cause that is close to their hearts.

To cap off the day, more than 60 guests and some 15 volunteers will join the golfers at a banquet which will feature many draws and auctions. This event will make it possible to raise over \$50,000 which will go towards meeting the objectives of the Jason Fund.

### SKILLS CONTESTS

Throughout the day, golfers will have the chance to win prizes by participating in a number of skills contests such as the *Straightest Drive*, *Hole in One* and *Beat the Pro*.

### THE 9 ½ HOLE

A tournament tradition! Players can't wait to get to the 9 ½ hole where they can enjoy homestyle Italian sausages and beverage.

## SCHEDULE OF THE DAY

- 09:30 a.m. Registration
- 10:30 a.m. Brunch
- 12:00 p.m. Shotgun start
- 5:30 p.m. Cocktail
- 6:00 p.m. Dinner

## ATLANTIDE GOLF CLUB

The Jason Fund's seventh annual golf tournament will be held at the Atlantide Golf Club on Île Perrot. Recognized as one of the most beautiful golf courses in the Montreal area, the Atlantide features tranquil lakes, green hills and luscious groves. Its appeal lies in its contrasts and impressive views of the St. Lawrence River.



2201 Don-Quichotte Blvd.  
Notre-Dame-de-l'Île-Perrot, QC  
J7V 7P2

## SPONSORSHIP & VISIBILITY

<p><b>GOLD</b></p> <p><b>\$10,000</b></p>	<p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>• One (1) foursome</li> <li>• Visibility on all carts</li> <li>• Corporate banner at dining room entrance</li> <li>• Visibility on practice green</li> <li>• Visibility at 9 ½ hole</li> <li>• Visibility on official program</li> <li>• Visibility on promotional gift for all participants</li> <li>• Visibility on the Jason Fund's website homepage</li> </ul>
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<p><b>SILVER</b></p> <p><b>\$ 5,000</b></p>	<p><b>Includes:</b></p> <ul style="list-style-type: none"> <li>• Corporate banner at club entrance</li> <li>• Visibility on official program</li> <li>• Visibility on dining room tables at dinner</li> <li>• Visibility on scorecards</li> <li>• Visibility on Jason Fund's website</li> </ul>
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<p>FOUR (4) AVAILABLE</p> <p><b>BRONZE</b></p> <p><b>\$2,000</b></p>	PACKAGE	INCLUDES
	<b>CARTS</b>	<ul style="list-style-type: none"> <li>• Visibility on all carts</li> <li>• Visibility on official program</li> <li>• Visibility on Jason Fund's website</li> </ul>
	<b>WINE</b>	<ul style="list-style-type: none"> <li>• Visibility at 9 ½ hole</li> <li>• Visibility on dining room tables at dinner</li> <li>• Visibility on official program</li> <li>• Visibility on Jason Fund's website</li> </ul>
	<b>SCORECARD</b>	<ul style="list-style-type: none"> <li>• Visibility on scorecards</li> <li>• Visibility during Best Foursome award</li> <li>• Visibility on official program</li> <li>• Visibility on Jason Fund's website</li> </ul>
	<b>BRUNCH</b>	<ul style="list-style-type: none"> <li>• Visibility on dining room tables at brunch</li> <li>• Visibility at dining room entrance at brunch</li> <li>• Visibility on official program</li> <li>• Visibility on Jason Fund's website</li> </ul>

## SPONSORSHIP & VISIBILITY

36 Available

**EACH  
HOLE**

**\$ 300**

**Includes:**

- Visibility on a hole
- Visibility on official program

**DOOR  
PRIZES  
AND  
AUCTION  
ITEMS**

Your support in donating items (*golf balls, show tickets, gift certificates, trips, gift baskets, etc...*) to be used in the auctions and other fundraising activities, as well as, prizes awarded during the day and at dinner would be greatly appreciated.

**Includes:**

- Visibility on official program
- Visibility on dining room table during dinner

*Please return your duly completed registration form to:*



**3551 Saint-Charles Blvd., Suite 249  
Kirkland, Quebec  
H9H 3C4**

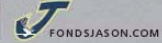
**Tel: 514-630-0110**

**Email: [info@fondsjason.com](mailto:info@fondsjason.com)**

**[www.fondsjason.com](http://www.fondsjason.com)**



CE NE SONT PAS LES JEUNES QUI DOIVENT PARTIR,  
C'EST LE CANCER.



**Cancer must go, not the young.**

**For additional information, please contact**

**Robin P. Lamonde**

**Tel. : 514-717-2787**

**Email : [robinplamonde@live.com](mailto:robinplamonde@live.com)**

**3551 St. Charles Blvd.**

**Suite 249**

**Kirkland, Quebec**

**H9H 3C4**

**Helping Young Adults with Cancer**

[www.fondsvector.com](http://www.fondsvector.com)





## 7<sup>th</sup> Annual Golf Tournament

Thursday, August 9, 2012

Atlantide Golf Club

2201 Don Quichotte Blvd., Notre-Dame-de-l'Île-Perrot, Quebec

### Sponsorship Registration

Please complete and return along with your cheque payable to «Jason Fund» before June 15, 2012.

Name	
Company	
Address	
City, Province, Postal Code	
Telephone #	
Email	

GOLD Sponsorship \$10,000

SILVER Sponsorship \$ 5,000

BRONZE Sponsorship (Please indicate your choice): \$ 2,000

Carts Brunch

Scorecard Wine

Hole Sponsorship \$ 300

To ensure optimal recognition of your company, please send us your logo in jpeg format on a CD or via email ( [robinplamonde@live.com](mailto:robinplamonde@live.com) ).

Thank you for your generosity.

JASON FUND  
 3551 St-Charles Blvd., Suite 249, Kirkland, QC H9H 3C4  
 Email: [info@fondsjason.com](mailto:info@fondsjason.com)  
[www.fondsjason.com](http://www.fondsjason.com)